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one cool word magazine Announces Official Relaunch as OCW Magazine

Vancouver, BC – July 6, 2010 – OCW Magazine — formerly *one cool word* magazine, founded in 2006 — announces its official relaunch on July 23, 2010 at the Rickshaw Theatre.

OCW Magazine Relaunch Party features a strong line-up of local musicians, comedians, and artists who set the tone for the release of issue 5.1/#17, the first as OCW Magazine.

The event features Parlour Steps, who also performed at *one cool word*'s launch party in April 2006, as well as music by Wilderness Years, Elephant Train, and Vincent Parker (with live visuals by Piss + Vinegar), and comedy by Charlie Demers, Graham Clarke, The Sunday Service, Bronx Cheer, Man Hussy, Ivan Decker, and emcee Jy Harris.

As a bonus on this special occasion, guests will receive a one-year subscription to OCW Magazine with cover.

OCW Relaunch Party details:

Friday, July 23, 2010

7:30 PM

Rickshaw Theatre, 254 E Hastings St, Vancouver, BC

\$15 (includes a subscription to OCW)

Tickets available at <http://www.brownpapertickets.com/event/119003>

Sponsored in part by Exclaim!, CiTR, and Steam Whistle Brewery

On Facebook: <http://tiny.cc/lu1fc>

On ocwmagazine.ca: <http://tiny.cc/3iopr>

For more information, to set up an interview, to register as a reviewer, please contact:

Tracy Stefanucci

info@ocwmagazine.ca

604.690.4164

OCW Magazine: New ideas. New voices. A new way of experiencing art.

OCW Magazine confronts arts and culture from a new angle, challenging its contributors and readers to reconsider the meaning of “art” and to break rules, question form, and follow their creative instincts. We respect all forms equally — from art, design, or literature, to music, comedy, or crafting — and value artists who confidently “do their own thing” and do it well. Each issue starts a conversation, inspiring readers to find their own creative voices and not only receive culture, but participate in creating it. OCW brings much-deserved attention to arts & culture, and those who create it, in British Columbia. Our content is a minimum of 75% Canadian, and we are 100% volunteer-run, independent, and not for profit.

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